



REPORT TO THE COMMUNITY

2019 Annual Report



of Greater Cincinnati

WHO WE ARE

We are the problem solvers, hand raisers and game changers

We go after our community's toughest challenges. We come up with new solutions to problems. And we work with people from all walks of life to turn those solutions into action. We work to improve the financial stability, education, basic needs and health of every person in our community.

United Way has been the unifying force in our community for more than a century. We're there every day. It's not easy, but we don't ever give up. As long as Cincinnati needs us, we will always unite this community to change lives.

Today, United Way of Greater Cincinnati is made up of a workforce of over 100 committed individuals, tens of thousands of volunteers, 85,000 donors, more than 1,000 partner companies, and 140 best-in-class social service agencies - all united in building a stronger community.

Together we are making life better for more than 300,000 people across the Cincinnati region.



2019 IMPACT

FUNDED AGENCY PARTNERS ACHIEVED THE FOLLOWING IMPACT IN 2019:

1,958

children enrolled in quality early education programs and ready for kindergarten

9,412

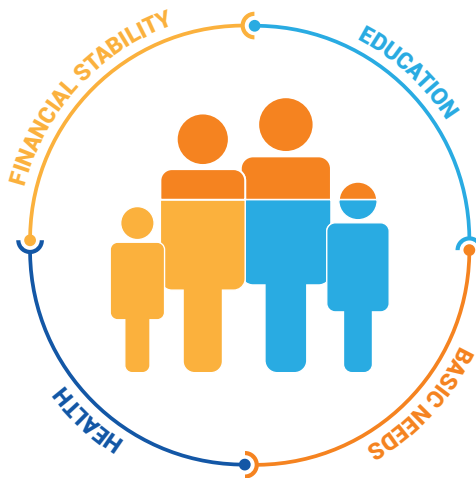
individuals and families obtained and maintained stable housing for 12 months

1,144

individuals obtained full-time employment with benefits

3,772

individuals increased their ability to manage a chronic health condition or disability



UNITED WAY INITIATIVES ACHIEVED THE FOLLOWING IMPACT IN 2019:

285

families avoided homelessness and disruptive school moves through Stable Families

136,000

requests for services, such as housing, food and rent assistance, fielded by 211

4

state policies modified or enacted in support of quality child care services and expanded access for families

\$2,800,000

in tax preparation fees saved by local families through United Way's Free Tax Prep program

UWGC UNAUDITED FINANCIALS FOR 2019

DECEMBER 31, 2019

Contributions & Grants	\$46,460,000
Less: Donor Designations	(9,030,000)
Less: Provision for Uncollectible	(1,500,900)
Net Contributions & Grants	<u>35,929,100</u>
Service Fees	471,500
Investment Income & Market Adjustments	548,700
Donated Materials & Services	368,400
Miscellaneous Income	292,200
Total Income	\$37,609,900
Program Expenses	\$31,895,600
Administrative Expenses	3,028,700
Fundraising Expenses	4,598,000
Total Expenses*	\$39,522,300
Change in Net Assets	(1,912,400)
Beginning Net Assets	35,230,900
Ending Net Assets	\$33,318,500

The above figures represent unaudited 2019 totals for United Way of Greater Cincinnati, including campaign and other sources of income and corresponding expense. The 2019 audited financial statements are available at UWGC.org.

**Total expenses in 2019 included more than \$2 million of revenue recorded in previous accounting years and distributed in 2019.*

COMMUNITY INVESTMENTS FOR 2019

Agency Programs	\$20,885,600
Step Down Grants & Overdesignations	\$986,900
Strategic Impact Investments (agency capacity building, innovation and community change)	\$1,617,300
UWGC Program Services	\$2,984,100

PARTNERSHIP AND DONOR INVESTMENTS FOR 2019

American Red Cross, Greater Cincinnati/Ohio River Valley Chapter	\$3,383,600
Donor Directed (designations to other United Ways, paid direct and donor directed)	\$7,089,300
United Way of Greater Cincinnati Foundation	\$390,100

2019 BOARD MEMBERS

Steven Shifman*, Michelman, *Chair*
Marcia Andrew*, Taft, Stettinius & Hollister LLP *Chair, Middletown Action Council*
Kasey Bond*, Keating Muething & Klekamp PLL *Chair, Northern Kentucky Action Council*
Alicia Bond-Lewis, Dinsmore & Shohl
Jay Brewer*, Dayton Independent Schools *Chair, Northern Kentucky Action Council*
Archie Brown, First Financial Bank
William Butler, The Corporex Family of Companies
Kim Chiodi, Western & Southern Financial Group
Mark Clement, TriHealth, Inc.
Brian Coley, MD, Cincinnati Children's Hospital Medical Center
Garren Colvin, St. Elizabeth Healthcare
Michael Comer*, KPMG, LLP *Vice Chair - Board, Accountability & Services*
Alfonso Cornejo, Cincinnati USA Hispanic Chamber
Brian Cox, FirstGroup America
Timothy Elsbrock*, Fifth Third Bank *Past Chair*
David Faulk, Inspired Talent Management
Fernando Figueroa, Gateway Community & Technical College Northern Kentucky Area
Michael Filomena, Enterprise Holdings Inc.
David Gooch, Park National Bank SW Ohio & NKY
Tracey Grabowski, The Procter & Gamble Co.
Melvin Gravely, Triversity Construction
Trey/Charles Grayson, Frost Brown Todd
Kimberly Halbauer, Fifth Third Bank
Adam Hall, Frost Brown Todd
Deborah Hayes, The Christ Hospital Health Network
Kip/Christopher Heekin, Bahl & Gaynor
Mark Jahnke, Katz Teller
Renita Jones-Street, AFSCME Ohio Council 8
Eric Kearney, African American Chamber of Commerce
Roni Luckenbill*, Girl Scouts of Western Ohio *Chair, Leadership Council of Nonprofits*
Anne Lynch, GE - Aviation
Inga McGlothlin, Amalgamated Transit Union (Metro)
Peter McLinden*, Cincinnati AFL-CIO Labor Council *Chair, Community Services*
Mary Miller*, JANCOA Janitorial Services *Vice Chair, Board - Community Impact*
Jeff O'Neil, Greater Cincinnati Behavioral Health
David Phillips, Retired - Cincinnati Works
Neville Pinto, University of Cincinnati
Monica Posey, Cincinnati State Technical and Community College
Rebecca Rahschulte, Ivy Tech Community & Technical College-Lawrenceburg/Batesville
Brian Robinson, Ft Thomas Independent Schools
Sean Rugless*, The Katalyst Group *Chair, Nominating*
Carl Satterwhite*, RCF Group *Past Chair*
Jim Scott, Community Volunteer
Charles Session Jr., Duke Energy
Heidi Shore, U.S. Bank
Cary Sierz, PNC Bank
James Sowar, Deloitte
Gerald Sparkman, d.e. Foxx & Associates, Inc.
Kenneth Stecher, Cincinnati Financial Corporation
Paige Stephens, UFCW Local 75
Barbara Turner*, Ohio National Financial Services *Chair Elect*
Eddie Tyner, Gannett
Ashish Vaidya, Northern Kentucky University
Matthew Van Sant*, Clermont County Chamber of Commerce *Chair, Eastern Area Action Council*
Thomas Vaughan, AAA Club Alliance Inc. *Chair, Volunteer Connection*

*Executive Committee Members

OUR PARTNERS

COMMUNITY PARTNERS

Adopt a Class
American Red Cross – Greater Cincinnati/Ohio
River Valley Chapter
Camp Joy
Community Building Institute
Flywheel

Funders Response to the Heroin Epidemic
Jewish Federation of Cincinnati
LISC of Greater Cincinnati & Northern Kentucky
Non-Profit Leadership Institute
Place Matters
The Health Collaborative

INITIATIVES

Black Led Social Change
Free Tax Prep
Partners for a Competitive Workforce

Stable Families
Success by 6®
United Way 2-1-1: Our 24/7 Community Helpline

AGENCY PARTNERS

4C for Children
Aaron W. Perlman Center
Abilities First
Adams Brown Counties Economic Opportunities, Inc.
Addiction Services Council
American Cancer Society - Greater Cincinnati
BAWAC, Inc.
Be Concerned, Inc.
Beech Acres Parenting Center
Bethany House Services, Inc.
Big Brothers Big Sisters of Butler County
Big Brothers Big Sisters of Greater Cincinnati
Boy Scouts of America - Dan Beard Council
Boys & Girls Clubs of Greater Cincinnati
Breakthrough Cincinnati, Inc.
Brighton Center, Inc.
Brown County Educational Service Center
Brown County Helping Hands
Brown County Senior Citizens Council
Cancer Family Care, Inc.
Caracole, Inc.
Catholic Charities Diocese of Covington
Catholic Charities Southwestern Ohio
Center for Addiction Treatment
Center for Employment Opportunities
Center for Great Neighborhoods of Covington
Central Clinic
Central Connections
Child Focus, Inc.
Children's Law Center
Churches Active in Northside
Cincinnati Area Senior Services, Inc.
Cincinnati Arts & Technology Center
Cincinnati Association for the Blind and Visually
Impaired
Cincinnati Union Bethel
Cincinnati Works
Cincinnati Youth Collaborative
Cincinnati-Hamilton County Community Action
Agency
CincySmiles Foundation

Clearinghouse
Clermont County Community Services, Inc.
Clermont Senior Services, Inc.
Community-Building Institute Middletown, Inc.
Corporation for Ohio Appalachian Development
(COAD)
Covington Partners
Cradle Cincinnati (at CCHMC)
Crossroad Health Center
CWFF Child Development Center
DCCH Center for Children & Families
Dearborn County - Retired Senior Volunteer
Program
Easter Seals TriState
Envision Partnerships
Every Child Succeeds
FamiliesFORWARD
Family Independence Initiative
Family Nurturing Center
Family Service of Middletown
Freestore Foodbank
Girl Scouts of Kentucky's Wilderness Road Council
Girl Scouts of Western Ohio
GRAD Cincinnati, Inc.
Great Miami Valley YMCA
Great Oaks Health Professions Academy
Greater Cincinnati Behavioral Health Services
Greater Cincinnati Microenterprise Initiative
Health Care Access Now
Health Careers Collaborative of Greater Cincinnati
HealthPoint Family Care
Healthy Homes Block by Block
Hearing Speech & Deaf Center of Greater
Cincinnati
Heart House, Inc.
Higher Education Mentoring Initiative (at UC)
Highpoint Health
Holly Hill Child & Family Solutions
Hope House Rescue Mission
Housing Opportunities Made Equal (HOME)
Hyde Park Center for Older Adults

OUR PARTNERS

AGENCY PARTNERS *continued*

Interfaith Hospitality Network of Greater Cincinnati, Inc.

Jewish Family Service of the Cincinnati Area

Kennedy Heights Montessori Center

Learning Grove, Inc.

Legal Aid of the Bluegrass

Legal Aid Society of Greater Cincinnati

Life Learning Center

LifeSpan, Inc.

LifeTime Resources, Inc.

Lighthouse Youth & Family Services

Madisonville Education and Assistance Center (MEAC)

Mayerson JCC

Mental Health America of Northern Kentucky & Southwest Ohio

MORTAR

New Hope Services, Inc.

New Horizons Rehabilitation, Inc.

New Perceptions, Inc.

Northern Kentucky Community Action Commission, Inc.

Northern Kentucky Education Council

One Community, One Family

People Working Cooperatively, Inc.

Per Scholas

Power Inspires Progress

Pro Seniors, Inc.

ProKids

Redwood

River Valley Resources, Inc.

Rosemary's Babies Co.

Safe Passage, Inc.

Santa Maria Community Services

Seven Hills Neighborhood Houses

Shared Harvest Foodbank, Inc.

Sojourner Recovery Services

Southeastern Indiana Economic Opportunity Corporation (SIEOC)

Southern Hills Career & Technical Center

St. Joseph Orphanage

Starfire Council of Greater Cincinnati, Inc.

Stepping Stones, Inc.

Strategies to End Homelessness

Supports to Encourage Low Income Families (SELF)

Talbert House

Teen Challenge Cincinnati

Tender Mercies, Inc.

The Children's Home of Cincinnati

The DAD Initiative, Inc.

The Literacy Council of Clermont & Brown Counties

The Salvation Army Indiana Division

The Salvation Army of Greater Cincinnati

The Salvation Army of Middletown

Tristate Veterans Community Alliance

Urban League of Greater Southwestern Ohio

Urban Minority Alcoholism & Drug Abuse Outreach Program (UMADAOP)

Volunteers of America Mid-States, Inc.

Welcome House of Northern Kentucky, Inc.

Wesley Community Services

Women Helping Women

Women's Crisis Center

Working in Neighborhoods (WIN)

YMCA of Greater Cincinnati

Youth Encouragement Services, Inc.

YWCA of Greater Cincinnati

YWCA of Hamilton, Ohio



OUR LEADING SUPPORTERS FROM 2019

TOP 25 COMPANIES

The largest corporate, retiree and employee campaign donors.

- | | |
|--|---------------------------------------|
| 1 P&G | 13 Deloitte |
| 2 GE | 14 The Cincinnati Insurance Companies |
| 3 Fifth Third Bank | 15 Frost Brown Todd, LLC |
| 4 First Financial Bank | 16 Corporex Family of Companies |
| 5 Western & Southern Financial Group | 17 Enterprise Holdings |
| 6 Cincinnati Children's Hospital
Medical Center | 18 PNC Bank |
| 7 Cincinnati Bell, Inc. | 19 Worldpay from FIS |
| 8 American Financial Group, Inc. | 20 UC Health |
| 9 The Kroger Co. | 21 Kao USA, Inc. |
| 10 AK Steel Corporation | 22 EY |
| 11 Ohio National Financial Services | 23 TriHealth, Inc. |
| 12 U.S. Bank | 24 Citi |
| | 25 Michelman |

TREMENDOUS 25 COMPANIES

The highest per capita giving companies with at least 25 employees and 55% employee participation that are not large enough to be in the Top 25

- | | |
|---|---|
| 1 Katz Teller | 14 Blank Rome LLP |
| 2 United Way of Greater Cincinnati | 15 Mariner Wealth Advisors |
| 3 AIM MRO Holdings, Inc. | 16 School Outfitters |
| 4 Bartlett & Co. | 17 3E4 – Cincinnati USA Regional
Chamber, REDI, CBC/CRBC &
The Port |
| 5 ITW - Air Management | 18 BakerHostetler |
| 6 HORAN | 19 Keating Muething & Klekamp PLL |
| 7 LyondellBasell | 20 Fund Evaluation Group, LLC |
| 8 Park National Bank | 21 UPIC Solutions |
| 9 Al. Neyer | 22 Standard Textile Company, Inc. |
| 10 Squire Patton Boggs | 23 The E. W. Scripps Co. |
| 11 Thompson Hine LLP | 24 Easy Way Products Co. |
| 12 American Red Cross, Greater Cincinnati/
Ohio River Valley Chapter | 25 Munninghoff, Lange & Co. |
| 13 Bahl & Gaynor Investment Counsel | |



United Way of Greater Cincinnati

2400 Reading Road
Cincinnati, OH 45202
513-762-7100

AREA CENTERS:

Clermont & Brown Counties

948 Cincinnati Batavia Pike
Cincinnati, OH 45245-1332
513-536-3000

Middletown Area

6820 Roosevelt Avenue, Suite D
Middletown, OH 45005-5798
513-705-1160

Northern Kentucky

2146 Chamber Center Drive
Fort Mitchell KY 41017-1669
859-525-2600

Southeast Indiana

227 Walnut Street
Lawrenceburg, IN 47025-3465
812-537-2009

CONNECT WITH US



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UWGC.org

