



GIVE. ADVOCATE. VOLUNTEER. COMMUNITY IMPACT

DONATE



OUR WORK

THANKS TO YOU, WE'VE ACCOMPLISHED GREAT THINGS TOGETHER!

GO TO TOP

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VOLUNTEERS & PARTNERS

Like



TWEET

In 2016, we went looking for the problems in our community. The ones people pretend aren't there. The issues they want to brush under the carpet. Those problems that others shy away from. Those are the ones we want to address head on. The ones we need to address.

Today we know that the biggest issue facing our region is childhood poverty, and our Board of Directors made a bold commitment to tackle that issue. That's why we're a founding partner and backbone organization for the Child Poverty Collaborative, and why our execution of the Cincinnati Preschool Promise is so important as we work to expand access to quality preschool for all children. We know that children who arrive at kindergarten prepared are more likely to read on grade level by third grade and graduate from high school. It's a critical piece in our fight to lift thousands of children and families out of poverty.

Because of you, together we improved the lives of more than 360,000 people in our 10-county region. Every number has a name, and every name has a story. We are fighting for each one. You'll see some of these stories and the impact you've helped to make in the pages that follow.

Through the annual campaign, together we raised more than \$62.1 million for our community. Throughout the year, thousands of people also gave of their time and talent to provide more than 80,000 volunteer hours to serve, plan and advocate for a better future. We continue to take our responsibility as a steward of your investments very seriously, again securing a 4-Star Charity Navigator Accountability and Transparency Rating.

We look forward to taking our momentum from 2016 and continuing the fight for the health, education and financial stability of every person in our community. When we LIVE UNITED, we WIN UNITED. Thank you for joining us in the fight for a brighter future.



A handwritten signature in black ink, appearing to read "Carl P. Satterwhite".

CARL P. SATTERWHITE
 President & Owner, RCF Group,
 Chair, UWGC Board of Directors

A handwritten signature in black ink, appearing to read "Robert C. Reifsnnyder".

ROBERT C. REIFSNYDER
 President & CEO
 United Way of Greater Cincinnati

2016 BOARD OF DIRECTORS

60

board members
 comprised of local
 business & civic leaders

The Board is comprised of 60 local business and civic leaders from throughout the community. Members are recommended by a Nominating Committee and are chosen for exhibited leadership in their own organizations and the civic area.

Members provide leadership for vision and overall direction, approve the annual business plan, goals and priority outcomes, monitor progress, and have a fiduciary responsibility for the programmatic and fiscal integrity of the organization.

Carl P. Satterwhite*, RCF Group, Chair

Michael S. Comer, KPMG, LLP, Treasurer

Shakila T. Ahmad, Allergy & Asthma Specialty Center

Marcia Voorhis Andrew, Esq., Taft Stettinius & Hollister LLP

Patricia A. Baker, MGPI of Indiana, LLC

Karen D. Bankston, Ph.D.*, University of Cincinnati

Mark F. Biegger, P&G

Kasey Bond*, Keating Muething & Klekamp PLL

William P. Butler, The Corporex Family of Companies

Kevin M. Carroll, P&G

Mark C. Clement, TriHealth, Inc.

Brian D. Coley, MD, FACR, Cincinnati Children's Hospital Medical Center

Garren Colvin, St. Elizabeth Healthcare

Alfonso Cornejo, Hispanic Chamber Cincinnati USA

Steven E. Cruse, CWA Local 4400

David L. Faulk, Talent Management LLC

Christopher C. Froman*, Pomeroy

Monica Garnes, The Kroger Co.

Lee Ann Liska*, Community Volunteer

Roni J. Luckenbill, Girl Scouts of Western Ohio

Anne M. Lynch, GE Aviation

Inga McGlothlin, Amalgamated Transit Union

Peter M. McLinden*, Cincinnati AFL-CIO Labor Council

Geoffrey S. Mearns, Northern Kentucky University

Carolyn Pione Micheli*, The E.W. Scripps Co.

Mary A. Miller, JANCOA Janitorial Services, Inc.

Lisa O'Brien, U.S. Bank

Santa Ono, Ph.D, University of Cincinnati

Penny Pensak, Community Volunteer

David C. Phillips, Community Volunteer

Scott D. Phillips*, Frost Brown Todd, LLC

Julia W. Poston*, EY

R. Michael Prescott, U.S. Bank

Johnna N. Reeder, REDI Cincinnati, LLC

Robert C. Reifsnnyder*, United Way of Greater Cincinnati

Ryan Richey, Western & Southern Financial Group

Sean L. Rugless, The Katalyst Group



- Kay Geiger**, PNC Bank, Greater Cincinnati/NKY
- David J. Gooch**, Park National Bank SW Ohio & NKY
- Merwin Grayson, Jr.**, Community Volunteer
- Kimberly Halbauer**, Fifth Third Bank
- Julie B. Highley**, HORAN
- Gary T. "Doc" Huffman***, Ohio National Financial Services
- G. Edward Hughes**, Ph.D., The Hughes Group
- Mark J. Jahnke, Esq.**, Katz Teller
- Renita Jones-Street**, AFSCME Ohio Council 8
- Jerome C. Kathman**, LPK, Inc.
- Jane M. Keller***, Cincinnati Youth Collaborative
- Tillie Hidalgo Lima***, Best Upon Request
- Jim Scott**, Community Volunteer
- Charles L. Session Jr.**, Duke Energy
- Steven J. Shifman***, Michelman
- James W. Sowar**, Deloitte
- Mary R. Stagaman**, Agenda 360, Cincinnati USA Regional Chamber
- J. Shane Starkey, Esq.**, Thompson Hine LLP
- Kenneth W. Stecher***, Cincinnati Insurance Cos.
- Theodore H. Torbeck**, Cincinnati Bell
- Matthew D. Van Sant***, Clermont County Chamber of Commerce
- George E. Yund, Esq.**, Frost Brown Todd, LLC
- Karen M. Zengel**, The Nielsen Co.

**Executive Committee Members*

TOGETHER, WE ACHIEVED

It wasn't a sit-back-and-relax kind of year. It wasn't a set-the-cruise-control kind of year. It was a bring-people-together, take-on-the-challenges kind of year.

Thanks to you, we stepped up to the plate and had great wins in 2016.

COMMUNITY IMPROVED



Issue 44 passed promising quality preschool for thousands of children



Increased the number of Cincinnati Public School children ready for kindergarten to 58%



**EXPANDED
KINDERGARTEN
TRANSITION PROGRAM
'ME AND MY SCHOOL'
TO 21 NORTHERN
KENTUCKY SCHOOLS**

**NEW INTEGRATED
APPROACH TO WORK IN
EDUCATION,
FINANCIAL STABILITY,
& HEALTH APPROVED
TO LIFT CHILDREN AND
FAMILIES OUT OF POVERTY**

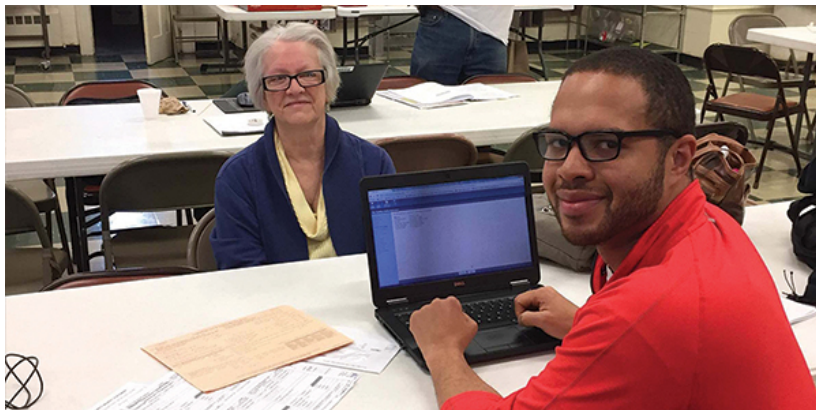


The Child Poverty Collaborative made initial recommendations

Launched The Shift. Highly skilled volunteers turned innovative ideas into community solutions.



In the past 8 years, more than 10,000 people have new job opportunities in health care, advanced manufacturing, construction, IT, and supply chain thanks to partners for a competitive workforce



21,000+ Returns prepared and more than \$23 Million in tax refunds returned to local families through the volunteer income tax prep initiative

PEOPLE ENGAGED



16,000 volunteers gave more than 80,000 volunteer hours through United Way



Make Your Moment engaged 2,000 new people with our cause



\$62.1 million raised for our community in the campaign led by Ted Torbeck

OPERATIONAL EXCELLENCE



Increased employee engagement and commitment via the John Kotter 'XLR8' training program

Achieved highest level of accountability with unqualified audit opinion and secured 4-star charity navigator accountability & transparency rating

TOGETHER, WE CREATED OPPORTUNITIES FOR ALL

What does a win look like? It looks like people pooling their resources, talent and creativity and working together to find solutions to our most pressing challenges. It looks like rewriting stories to a happier ending. It looks like a smile. Renewed confidence. Hope.

A WIN FOR CHILDREN AND PRESCHOOL PROMISE



Why is early childhood education so important? Think of a pilot on a cross-country flight. If she notices early that the flight pattern is off, she can make a correction and ensure the plane ends up at the right destination. But, the longer she waits, a bigger correction has to be made. It's easier to start on the right path than try to correct it later!

That's what the Cincinnati Preschool Promise is about—getting children on the path to success. It focuses on accelerating the pace in which we achieve the Bold Goal of having 85% of children prepared for kindergarten by 2020. Voters in the Cincinnati Public Schools (CPS) district spoke loudly at the polls, passing Issue 44 by a historic margin to give children a strong start and strong future.

The issue includes \$15 million specifically earmarked for the expansion of quality preschool. That \$15 million per year generated by the levy will leverage, accelerate and more than double United Way's annual \$13 million investment in early childhood education. Investing in preschool expansion increases investments in young children at the point in their lives when



it can maximize brain development and strengthen school performance. That's a big win for kids in Cincinnati!

CPS selected United Way of Greater Cincinnati as the trusted entity to oversee the preschool expansion effort in Cincinnati. To ensure parents and providers are prepared to provide access to quality preschool for 3 and 4-year old's, United Way of Greater Cincinnati's Executive Committee appointed a 15-person Board of Directors to lead the effort. The Board members, comprised of parents, educators, preschool providers, business leaders and community leaders, were subsequently nominated by United Way of Greater Cincinnati, Cincinnati Public Schools and Cincinnati Preschool Promise. Community outreach and family engagement sessions will be held to expand access and increase the number of quality-rated preschools.

TAKING ON CHILD POVERTY. TOGETHER. CHILD POVERTY COLLABORATIVE.



From United Way's perspective, poverty is THE underlying challenge holding our region back. Therefore, United Way joined other business, community, and political leaders to launch **The Child Poverty Collaborative**, aiming to significantly reduce child poverty in Hamilton County.

Nearly half of all children in Hamilton County are growing up in families that struggle to make ends meet. The Collaborative has developed a community-driven, data-informed action plan to move **10,000 children and 5,000 families out of poverty and towards self-sufficiency in five years**. The action plan was developed based on more than 80 community conversations, two major community summits, and extensive research conducted by the RAND Corporation.

In October 2016, the Collaborative announced a set of commitments based on the key findings from their extensive community conversations. Key Child Poverty Collaborative **action plan strategies** include:

- **One to One Family Coaching:** Partnering with families to build their capacity to overcome barriers, access services, and achieve their own goals on a path towards self-sufficiency.
- **Employer Roundtable:** Partnering with diverse employers to build their capacity to improve policies and practices to support the stability and advancement of low-wage, frontline workers.
- **Public Policy Advocacy:** Champion public policy change that reduces barriers and expands opportunities for families to move toward self-sufficiency. Key issue areas include: childcare, housing, transportation, criminal justice, employment, and public benefits.
- **United Way's Commitment:** Building on years of investing in strategies that work, United Way is increasingly focusing on expanding opportunity for families in poverty through an integrated Education, Income, and Health approach throughout the region.




United Way is a founding partner of the **Child Poverty Collaborative** and provides the backbone management of operations.

THE PEOPLE

A FIGHTER AT HEART – MEET DEBBIE

People told Debbie she couldn't. But she never gave up on her dreams or herself. As she'd been told many times, nothing in life ever comes easy.

 Campaign 2016 video Scholar House Debbie2-CMYK


Debbie grew up less fortunate than many kids and watched her mother struggle to make ends meet. She realized early on it was going to take hard work to accomplish the things she wanted in life. More than anything, she wanted to make a better life for herself and for her family. But over and over again, Debbie faced situations that seemed unbearable. First it was a phone call from her doctor with devastating news—stage 3 Hodgkin Lymphoma. The “C” word. It was time to fight. Months of chemotherapy and medical procedures turned into three years before she ultimately became a cancer survivor.

Once she beat cancer she was told she wouldn't be able to have children, but she never gave up hope. Her miracle happened in June of 2014 when she gave birth to her daughter, Cyan. Staring into that tiny, innocent face, her heart was again filled with the desire to build a better future. “I wanted to give Cyan the world, but cancer had set me back on my goals. I knew I wanted to go back to school but didn't know where to start.”

Eventually Debbie found the **Scholar House**, a program through **Brighton Center** and United Way. Specifically focused on single parents who are in college full time, Scholar House offers affordable housing, day care, and financial and academic assistance.

“I look at this as a catapult. They're not just helping me step up; **they are literally launching me into a place I thought I would never be able to get to.** I'm finally in a position to give Cyan the world. I'm grateful that there are people out there who are willing to help you make it.”

DIGGING OUT OF DEPRESSION – MEET JOE

 2016 video Mental Health America of N Ky & Sw Ohio Joe 2-CMYK

Joe was always a hard worker. Starting with a paper route as a kid, working at a five and dime store at age 16, and even working his way through college. He was always self-sufficient. He didn't think he'd ever need services from an agency—especially mental health services. Those were for other people.

Blindsided by health issues and a bad economy, problems started to pile on top of one another. Joe and his wife had to sell their home and move in with family. It was the first time in his life he had ever had to ask for help. The stress was overwhelming, and it was too much for Joe. “I couldn't sleep. I wasn't eating and was losing weight. It was just miserable. A miserable feeling.” He wanted to end it, and thoughts of suicide entered his mind.

Instead, he decided to fight. Setting aside pride and fear, he finally sought help because he had too much to live for. Without Mental Health America of Northern Kentucky and Southwest Ohio and United Way, he says he wouldn't be here today. At the time, he didn't have any funds to pay for counseling.

But because of your support of United Way, he was able to get help. His counselor was understanding and helped him work through his depression. In just a few sessions, things started to look up.

“My wife and I are closer than we have ever been in our whole lives. We moved into an apartment and life is back on track. My counselor and the folks at Mental Health America absolutely saved my life.”

CLIMBING TOWARD SELF-SUFFICIENCY – MEET KAREN



Karen has faced a 10-year journey with addiction and poverty, yet has managed to come out on top.

Campaign 2016 video Cin Works_CityLink Karen2-CMYK

After nearly dying from a drug overdose in 2004, she began her upward climb toward self-sufficiency. She went through treatment

for cocaine addiction, and then spotted herself on Crime Stoppers. She had stolen from a former employer to feed her drug habit. Determined to do everything right, Karen turned herself in to the police. It wasn't easy finding a job as a convicted felon and former drug addict. She spent several years making minimum wage and living in transitional housing, but always strived to do better.

In 2013, Karen was faced with finding a new job when her employer went out of business. Through her church, she found **City Link Center**, a partner of Cincinnati Works. There, working with her **Cincinnati Works** employment coach, Karen received the comprehensive support necessary to earn and maintain gainful employment.

Karen was offered a job and recently celebrated her two-year anniversary as an oncology billing specialist at Christ Hospital. ***She is extremely grateful to her employment coach at Cincinnati Works and to United Way for providing her with the tools she needed to get her life back.*** She enjoys her job, has her own apartment and spends a lot of time with family and friends.

CELEBRATING VOLUNTEER SUPPORT OF EDUCATION

Randy Dunham-Clement L. Buenger Award Winner-CMYK

It's easy to think that your efforts might not make a difference. To assume that

someone else will step up to help. But, make no mistake about it, the biggest changes often start with an individual noticing a need and deciding to act. **The Clement L. Buenger Award for Leadership in Education** celebrates this spirit and honors someone who is strongly committed to ensuring all children and youth succeed academically. **Randy Dunham's focus on helping kids achieve success in school mirrors United Way's passion for education.**

Randy is the treasurer for GRAD Cincinnati and also serves on the Finance Committee where his efforts have resulted in more than \$50,000 being raised to support scholarships and programs. He's also an advisor to the Western Hills High School Key Club and serves on the Local School Decision Making Committee. He's driven kids to projects, wrapped holiday presents, donated blood, shopped for turkeys, counted canned goods, and taken part in just about every single club service project there is. He is dedicated to helping the students achieve success and has a passion to see that all students graduate high school and better their lives.

2016 COMMUNITY INVESTMENTS



\$12,510,000

Preparing Children for Kindergarten



\$7,780,000

Helping youth succeed in school and life



\$10,300,000

Helping families/individuals achieve financial stability



\$6,880,000

Ensuring individuals live healthy lives



\$4,400,000

Designations to other United Ways



\$540,000

United Way 211



American Red Cross

\$4,550,000

Greater Cincinnati Region of the American Red Cross



\$1,860,000

place matters



\$2,180,000

Other investments

UNAUDITED FINANCIAL INFORMATION

December 31, 2016



2016 CAMPAIGN	\$62,115,000
LESS: CAMPAIGN COLLECTION RESERVE	(3,070,000)
LESS: 2016 CAMPAIGN RECEIVED IN 2017	(7,743,800)
LESS: 2016 CAMPAIGN NOT RAISED IN AREA	(975,700)
OTHER INCOME SOURCES	17,587,100
TOTAL INCOME	\$67,912,600
PROGRAM EXPENSES	\$58,445,800
ADMINISTRATIVE EXPENSES	3,332,300
FUNDRAISING EXPENSES	5,868,100
TOTAL EXPENSES	\$67,646,200
CHANGE IN NET ASSETS	\$266,400
BEGINNING NET ASSETS	36,337,600
ENDING NET ASSETS	\$36,604,000

Note: The above figures represent unaudited 2016 totals for United Way of Greater Cincinnati, including campaign and other sources of income and corresponding expenses. The 2016 audited financial statements for UWGC will be available in June 2017.

LEADERS & LEGENDS AWARD HONOREES





KEVIN CARROLL

Global Data Steward, P&G Commercial Digital Assets

THE GEIER FAMILY AWARD FOR UNITED WAY LEADERSHIP

Kevin has served United Way in a variety of leadership areas, including the Volunteer Connection Leadership Council, serving as Co-Chair from 2012-13, and currently as Chair beginning in 2014. Under Kevin's leadership, he has helped Volunteer Connection analyze and structure measures of success. Kevin has guided the Volunteer Connection team to allocate its resources to high-priority initiatives and strategies, and has also been instrumental in aligning Leadership Council members in order to best apply their skills and talents to work on target voluntarism goals and initiatives. He is currently a member of United Way's Board of Directors (2010-present) and Tocqueville Advisory Council (2014-present), and previously served on the Marketing Cabinet (2011), and the Centennial Year Vision Cabinet (2015), which aided in the strategic planning of United Way's Centennial Year.

VOLUNTEERS & PARTNERS

EXPAND A

2016 ANNUAL REPORT LISTS

- ▶ [Initiatives](#)
- ▶ [Agency Partners](#)
- ▶ [Accountability & Services Cabinet](#)
- ▶ [BoardBank Advisory Committee](#)
- ▶ [BOLD Steering Committee](#)



- ▶ Campaign Cabinet
- ▶ Dearborn & Ohio Counties Action Council
- ▶ Eastern Area Action Council
- ▶ Financial Stability Impact Council
- ▶ Health Impact Council
- ▶ Impact Cabinet
- ▶ Marketing Cabinet
- ▶ Middletown Action Council
- ▶ Northern Kentucky Action Council
- ▶ Partners for a Competitive Workforce Council
- ▶ Public Policy Cabinet
- ▶ Retiree Cabinet
- ▶ Social Innovation Council
- ▶ Success By 6® Regional Leadership Council
- ▶ United Way 211 Advisory Council
- ▶ United Way Foundation Board
- ▶ United Way-American Red Cross Partnership Committee
- ▶ United Way Volunteer Connection Leadership Council
- ▶ Youth Achieve Success Impact Council

OUR LEADING SUPPORTERS

Hundreds of organizations from across Greater Cincinnati, Northern Kentucky and Southeast Indiana – from the largest corporations to the smallest stores – run United Way campaigns and organize volunteer events in their workplace because they understand how their support creates lasting change across the entire region. These companies and organizations have made living united a top priority.

THE TOP 25



1.  **P&G**
2.  **GE**
3.  **FIFTH THIRD BANK**
4.  **CINCINNATI BELL, INC.**
5.  **MACY'S INC.**
6.  **WESTERN & SOUTHERN FINANCIAL GROUP**
7.  **CINCINNATI CHILDREN'S HOSPITAL MEDICAL CENTER**
8.  **THE KROGER CO.**
9.  **ETHICON, INC.**
10.  **PNC BANK**
11.  **OHIO NATIONAL FINANCIAL SERVICES**
12.  **US BANK**
13.  **AK STEEL CORPORATION**
14.  **MERCY HEALTH**
15.  **AMERICAN FINANCIAL GROUP, INC.**
16.  **DUKE ENERGY**
17.  **UC HEALTH & UC**
18.  **TRIHEALTH, INC.**
19.  **AMERICAN MODERN INSURANCE GROUP**
20.  **DELOITTE**
21.  **FROST BROWN TODD LLC**
22.  **VANTIV**
23.  **POMEROY**
24.  **THE CINCINNATI INSURANCE COMPANIES**
25.  **UPS, INC.**

THE TREMENDOUS 25

The highest per capita giving companies with at least 25 employees and 55 percent employee participation that are not large enough to be in the Top 25.



- | | |
|--|--|
| 1. Katz Teller – \$2,379 | 14. HORAN – \$1,085 |
| 2. Cincinnati Works – \$2,134 | 15. EY – \$1,042 |
| 3. Interact for Health – \$1,971 | 16. Thompson Hine LLP – \$1,008 |
| 4. BKD, LLP – \$1,897 | 17. Park National Bank – \$1,001 |
| 5. United Way of Greater Cincinnati – \$1,765 | 18. Michelman – \$913 |
| 6. AIM MRO Holdings, Inc. – \$1,674 | 19. ITW - Air Management – \$912 |
| 7. The Corporex Family of Companies – \$1,673 | 20. BakerHostetler – \$878 |
| 8. Bartlett & Co. – \$1,652 | 21. The E. W. Scripps Co. – \$863 |
| 9. Blank Rome LLP – \$1,440 | 22. The Shepherd Chemical Company – \$858 |
| 10. Squire Patton Boggs – \$1,243 | 23. Cincinnati USA Regional Chamber, REDI & CBC/CRBC – \$800 |
| 11. LyondellBasell – \$1,184 | 24. Bahl & Gaynor Investment Counsel – \$798 |
| 12. RiverPoint Capital Management – \$1,128 | 25. Clopay Corp. – \$767 |
| 13. American Red Cross, Greater Cincinnati/Ohio River Valley Chapter – \$1,097 | |

TOP 10 NEW PARTICIPATING COMPANIES

The largest new business donors. To qualify, a company or organization can provide a new corporate gift, a new employee campaign or both.

- | | |
|---|---|
| 1. The Vora Group – \$35,000 | 6. Genpact – \$5,000 |
| 2. Nunan Vogel Rowe, LLC – \$30,000 | 6. Horter Investment Management – \$5,000 |
| 3. Empire Marketing Strategies – \$15,000 | 6. LSI Industries – \$5,000 |
| 4. DeanHouston – \$9,350 | 6. RDI Corporation – \$5,000 |
| 5. StandardAero – \$8,824 | 6. Tandy Pryor Coaching – \$5,000 |
| 6. CyrusOne – \$5,000 | |

SIGN UP TO GET UPDATES:



STAY CONNECTED WITH UWGC:



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